

CCPA Privacy Policy

Information for California Residents

California Consumers' Rights and Choices

If you are a California resident, California law permits you to request Information regarding the:

- Categories of Personal Information (as defined by applicable California law) collected, sold or disclosed by us;
- Purposes for which categories of Personal Information collected by us are used;
- Sources of information from which we collect Personal Information; and
- Specific pieces of Personal Information we have collected about you.

In addition, if you are a California resident you may:

- Opt-out of the sale or disclosure of your Personal Information, in some circumstances;
- Opt-out of receiving marketing communications from us; however, you may still receive administrative communications regarding the Services;
- Opt-in to certain financial incentive programs we may offer related to the collection, sale, or deletion of your Personal Information; and
- Request deletion of your Personal Information by us and our service providers, in some circumstances.

You will not be discriminated against for exercising your rights under the California Consumer Privacy Act. Our privacy policy can be found at: <https://www.cbfcu.org/privacy>.

Collection of Personal Information from California Residents

We have listed below the personal information we may have collected from California residents in the past 12 months.

Category of personal information we may collect: Identifiers	
Categories of sources from which we may obtain your "Identifiers" include:	Directly from consumers, Public records from government entities, consumer data resellers
The purposes for collecting your "Identifiers" include:	To provide quality experiences and services. Identifiers we collect are used to provide financial services for consumers (i.e. communicating with members, comply with regulations, processing transactions, maintaining security, and other business purposes.)

Category of personal information we may collect: Personal Characteristics	
Categories of sources from which we may obtain your "Personal Characteristics" include:	Directly from consumers, Public records from government entities, consumer data resellers

The purposes for collecting your “Personal Characteristics” include:	To provide quality member experiences and services. Personal Characteristics data we collect is used to provide financial services for consumers (i.e. communicating with members, comply with regulations, processing transactions, maintaining security, and other business purposes.)
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Category of personal information we may collect: Commercial Information

Categories of sources from which we may obtain your “Commercial Information” include:	Directly from consumers, Public records from government entities, consumer data resellers
The purposes for collecting your “Commercial Information” include:	To provide quality member experiences and services. Commercial data we collect is used to provide financial services for consumers, process loan applications, offer lending products, and other business purposes.

Category of personal information we may collect: Internet/Electronic Activity

Categories of sources from which we may obtain your “Internet/Electronic Activity” include:	Directly from consumers
The purposes for collecting your “Internet/Electronic Activity” include:	To enable use of our sites, electronic services, to communicate with consumers, understand how our sites are utilized, maintain security, and other business purposes.

Category of personal information we may collect: Geolocational Data

Categories of sources from which we may obtain your “Geolocational Data” include:	Directly from consumers
The purposes for collecting your “Geolocational Data” include:	To improve consumer experience, enhance communication, understand how our products and services are utilized, and other business purposes.

Category of personal information we may collect: Professional Information

Categories of sources from which we may obtain your “Professional Information” include:	Directly from consumers, Public records from government entities, consumer data resellers
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The purposes for collecting your “Professional Information” include:	To provide quality experiences and services. Identifiers we collect are used to provide financial services for consumers (i.e. comply with regulations, processing transactions, maintaining security, and other business purposes.)
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Category of personal information we may collect: Educational Information

Categories of sources from which we may obtain your “Educational Information” include:	Directly from consumers, Public records from government entities
The purposes for collecting your “Educational Information” include:	To provide quality experiences and services. Educational data we collect is used to provide financial services for consumers (i.e. comply with regulations, processing transactions, maintaining security, and other business purposes.)

Category of personal information we may collect: Inferences

Categories of sources from which we may obtain your “Inferences” include:	Directly from consumers
The purposes for collecting your “Inferences” include:	To provide quality experiences and services. Inferences data we collect are used to improve consumer experience, enhance communication, understand how our products and services are utilized, and other business purposes.

Here is information on whether we sell or share your personal information.

Selling/sharing your personal information

Categories of third parties we may sell your personal information to	Advertising networks
Categories of third parties we may otherwise share your personal information with	Internet service providers, Data analytics providers, Government entities, Operating systems and platforms, Social networks

Requests

You can make requests related to your California privacy rights at the attached links:

- Access My Personal Information: (<http://www.requesteasy.com/5e0b-2369>);
- Delete My Personal Information: (<http://www.requesteasy.com/5e0b-2369>);
- Do Not Sell My Personal Information: (<http://www.requesteasy.com/5e0b-2369>).

You may also make those requests by calling 800-477-2890.

Please be aware that we do not accept or process requests through other means (e.g., via fax, social media, email addresses, etc.).

When you make a request, we may ask you to provide verifying information, such as your name, email, or phone number. We will review the information provided and may request additional information via email or other means to ensure we are interacting with the correct individual. Please also be aware that making any such request does not ensure complete or comprehensive removal or deletion of Personal Information or content you may have posted, and there may be circumstances in which the law does not require or allow us to fulfill your request.

Children

Our Services are not directed to children, and we do not knowingly collect Personal Information from children under the age of 16. If you learn that a child has provided us with Personal Information, then you may contact us as indicated above.

Do Not Track

CBC Federal Credit Union does not currently take steps to respond to browsers' "Do Not Track" signals as no uniform standard to respond to such signals has been developed at this time.

Date created: December 31, 2019